

# FUNDRAISE

for



Support Blanchet House & Farm's services to people challenged with homelessness, addiction, and food insecurity.



# START A FUNDRAISER

Rally your network to support Blanchet House & Farm's services to people challenged with homelessness, poverty, addiction, and hunger.

## STEP 1

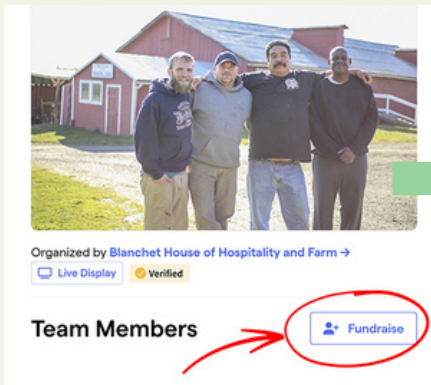


## Pick a Campaign

1. Start by going to [GiveButter here](https://www.givebutter.com/blanchet-house)  
[www.givebutter.com/blanchet-house](https://www.givebutter.com/blanchet-house)
2. Choose to support Blanchet Farm or Blanchet House

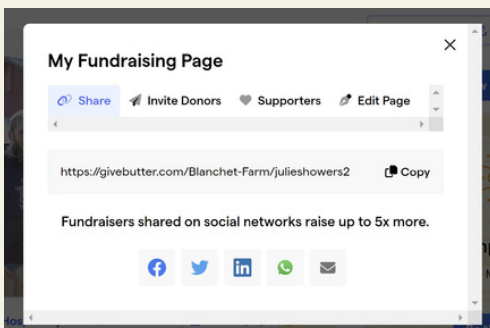
## Create Your Campaign

1. Click Fundraise
2. Sign Up
3. Design your personal fundraiser

A screenshot of a "Fundraise" sign-up form. It includes fields for "Profile Picture", "First name\*", "Last name\*", "Email\*", "Phone\*", and "Password\*". There is a "Sign up" button at the bottom.

## STEP 2

## STEP 3



## Launch & Share

Share your personal fundraiser with your community via email or social media. Thank you!

**Questions?** Call 503-241-4340 or email [giving@blanchethouse.org](mailto:giving@blanchethouse.org).

# BUILD A FUNDRAISER

**Activate** your networks. **Raise** funds.  
**Support** Blanchet House essential aid services.

## Fundraiser Ideas

Sponsorship: Run a marathon, get a silly haircut, quit a bad habit, all with the support of your friends and family. Stretch your fundraising goal and get creative with your campaign and asks. The best fundraisers are those with excitement and that can captivate the interest of your audiences.



Birthday/Holiday Celebration Fundraiser: Instead of asking for personal gifts, ask your loved ones to give a gift to Blanchet House.

Email Signature: Include a link to Blanchet House in your personal email signature, with a quick line to get people learning more.

Host Benefit Concert, House Party, or Movie Screening: Host an event to benefit Blanchet House, connect with your friends, peers, and coworkers over something fun like a summer barbecue to engage them with why and how they should support Blanchet House. Share your personal connection to our services and history. Set a fundraising goal for the evening and encourage your friends to donate and help you meet your goal.

Get Crafty: With local makers markets and Etsy taking off, it's a great time to learn a new hobby and share it with the world: jewelry, macrame, plant propagations, paintings, pottery, tasty goods. The options to sell homemade wares are endless! Donate all or a portion of your proceeds in support of our essential services.



## More Fundraiser Ideas

Going Once! Going Twice! And Sold!: Did you know that you can add items to Ebay with proceeds supporting their charity of choice? Auction off clothes, jewelry, and other household items collecting dust to give them a new home and raise money for Blanchet House.

Connect the Network: Chat with your doctors and dentists, insurance and travel agents, gyms, mechanics, cinemas and any other companies you routinely use. Connect them to different aspects of our work at Blanchet House: some might feel more compelled by our meal services, others by the Blanchet Farm. Craft your conversation in ways that set them up to best support our work. Travel agents could donate a voucher to raffle, Doctors could sponsor a health-focused popup, etc.



Reconnect with Old Networks: Were you part of a fraternity or sorority in college? Maybe you're engaged with your school's alumni community. Host an event to reconnect with your old friends and classmates and invite them into the Blanchet House family!

Spread the Word: Write an article about why and how you support Blanchet House to include in your company or community group newsletter. Invite your peers to join you for a volunteer shift at Blanchet House. Contact a local radio DJ for a shoutout about our work.

Eat, Drink, Shop: Ask your local stores to donate a portion of proceeds to Blanchet House or to set out change jars for Blanchet House. Shops may also donate any change from their registers in a select period too. Local restaurants have also supported Blanchet House with specialty drinks or dishes where all or some of the proceeds from those dishes are donated.

## Even More Fundraiser Ideas

Change Comes in Many Forms: In addition to local businesses, ask your network to donate any change lying around their houses, cars, and couch cushions. Coins can add up to a significant gift towards our programs.



Give Through Your Employer: Many companies love to see and support their employees give back to their communities. Contact your HR department or use the Double the Donation search bar on [www.blanchethouse.org/donate](http://www.blanchethouse.org/donate) to see what matching donations and volunteer matching support is available

Company Sponsorship: Many employers offer small event sponsorships for community events. Some sponsorship applications may be more in-depth than others, feel free to reach out to the Blanchet House team for EIN and other nonprofit verification if needed.



Blue Bag Program: Did you know that you can donate your returnable bottles & cans to support Blanchet House? Simply grab a blue bag from Blanchet House, collect your cans, scan the QR code at an official Bottle Drop location and go about your day! Drop-off points include some Fred Meyer and Safeways throughout Oregon. Grab a few extra blue bags for upcoming gatherings and for your office, too! Do you already use green bottle bags? You can donate your proceeds to Blanchet House through your online account.

### **Have an idea not on this list?**

Feel free to plan and coordinate any fundraising event of your choosing!  
The possibilities are endless.



# TIME TO FUNDRAISE!



Refer to the content below and our Third-Party Fundraiser Guidelines for more information about these and logistical best practices .

## Fundraiser Best Practices

Share YOUR Story: What aspects Blanchet House’s mission and programs do you find most compelling and engaging? What is your personal history with Blanchet House and what are some things that you are excited for in your future with the organization?

Connect the Message to the Person: Everyone in your family, friends, and network may be drawn to a different facet of our Blanchet House community – some may be more interested in our free meal program, others in how we’re addressing rural addiction issues with our Blanchet Farm. If someone is particularly interested in one program over another, you can connect them with one of our team for a more in-depth conversation about our services, and the need.

Transparency: the best fundraisers are those who are open about:

1. What their gift will support
2. How much of their event entry tickets/fees will support Blanchet House (if not 100%)
3. The parameters of your fundraiser. Most fundraisers will be more successful if there’s a specific goal, end date, and terms of the activity. i.e. Help me raise \$1,000 by June 1, 2023 by supporting my marathon training!

Involve Our Team from the Start: When you decide to host a fundraiser to benefit Blanchet House, please let us know! There may be opportunities for our team to get the word out and help strengthen your event. We may also be able to provide e-resources to share with your community to highlight the need for our programs in the Portland and Carlton communities.



## Fundraiser Best Practices Continued

Keep your team in the know as your event nears, share the status of your event with everyone taking part. Sending personalized emails, Facebook and other social media updates, text messages, short updates videos, carrier pigeons. Sharing updates about your training (if seeking marathon sponsorships), fun movie trivia (if hosting a private screening), or mini milestones reached, all can help motivate and excite your supporters to help you reach your goal!

Fundraising Tip: Don't make every post an ask. Be sure to also personalize your emails so that your supporters who already made a donation aren't getting the same ask as those who haven't yet supported you.

Make Specific Asks and Tie in the Impact: Start with a donation to your own page, it's tough to be the first and seeing that one person has supported your cause will encourage others to do as well. Use impact statements to show how much good each donation (and your fundraiser as a whole!) can achieve with Blanchet House.

Unleash Your Creativity: This is your time to shine! Use Canva or other free websites to create visually exciting photos and email banners. Incorporate different methods of communication to ensure your message is seen by all: videos, written communications, phone calls, texts, etc.

### Get Social!

Facebook: [Blanchet House and Farm](#)

Instagram: [@blanchethouse](#)

Twitter: [@BlanchetHouse](#)



## Third-Party Fundraiser Guidelines

Thank you for supporting Blanchet House with a fundraising event! Your efforts strengthen our mission to alleviate suffering and offer aid to all in need. Please thoroughly read the following guidelines to ensure that you follow best practices for your fundraiser. These guidelines will also help you maximize your events impact. Thank you.

### Before You Start

- All fundraising events and promotions for the benefit of Blanchet House must be approved in advance by our development staff. Please contact our team with as much advance notice as possible at [mstark@blanchethouse.org](mailto:mstark@blanchethouse.org) or call 503-241-4340.
- Sales of a product or service meant to benefit Blanchet House are strictly regulated by local and national laws.
- If you are holding a raffle, sweepstakes, or other game of chance at your event, please be aware that such an activity needs special permits and allow extra time for these to be obtained. You are responsible for obtaining required permits, licenses, and insurance certificates.
- Organizers must accurately state the portion of the proceeds that are to be donated to Blanchet House in all advertising, promotions and in all contact with donors, sponsors and participants. If less than 100% of the net proceeds will be donated, the “portion of proceeds” should be specified as either as a percentage of net proceeds, a portion of a product price or a fixed amount per sale/transaction that is to benefit Blanchet House.
- We reserve the right to decline any fundraising proposal that is not in line with our mission, values, or reflects negatively on the Blanchet House brand, programs, or clients.
- Blanchet House and its staff assume no legal or financial liability associated with third-party events.

### Communications Guidelines

- You may not use the copyrighted information such as logos or photos from Blanchet House’s website or social media without our express approval.
- Any language describing your event should be submitted for approval prior to use.
- Blanchet House cannot be used as an event title but may be identified as the beneficiary of the event or promotion. For example, an event may not be referred to as “Blanchet House’s Fun Run.” Instead, it should be promoted as “ABC’s Fun Run to benefit Blanchet House.”
- Blanchet House cannot purchase advertising to promote your event.



## Third-Party Fundraiser Guidelines

### Financial Guidelines

- Blanchet House will not incur third-party expenses or provide any funds for your event or promotions.
- Blanchet House's 501©3 tax-exempt status may not be used by you to purchase items and materials with which to conduct your event or promotion or activity.
- No fees, commissions or salaries may be retained from event proceeds by your organization or its members for profit or compensation.
- The organizer agrees to minimize expenses related to the event and to provide Blanchet House with an event plan and budget if requested.
- A check for your event's net proceeds (gross proceeds less all related expenses) should be made out to Blanchet House within 60 days of the event's conclusion.

### Charitable Giving Guidelines

- Unless your organization is a registered non-profit entity, donations made to it are not tax deductible. Blanchet House cannot provide invoices or receipts for event sponsorships.
- Donations made directly to your event can be used to cover expenses but aren't tax-deductible.
- A donation solicited on our behalf, whether the donation is an item or cash, is fully tax-deductible only when it is made directly and entirely to Blanchet House, as we are the only agents who can verify the nature and circumstances of the gift to the IRS. Blanchet House must be provided with the donor's name, address, and other contact details to produce a tax receipt for such gifts.
- Any checks made payable to Blanchet House as donations must be forwarded to our team for processing and deposit. Checks must represent an outright donation and cannot include any exchange of products or services or sponsorship benefits.

**Please sign and date below.**

Signature: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Date: \_\_\_\_\_



# THANK YOU

for supporting



**Questions?** Please contact Meg Stark  
at [mstark@blanchethouse.org](mailto:mstark@blanchethouse.org)  
or call 503-241-4340.

