

# 2021 SPONSORSHIP PROSPECTUS



## *Lend a Helping Hand Brunch*

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A VIRTUAL EVENT • MARCH 7, 2021

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### **CELEBRATING OUR COMMUNITY • HONORING OUR LEGACY**

Join us as we reflect on the incredible challenges of 2020 and recognize volunteers, organizations, and businesses who have shown extraordinary commitment in helping us meet unprecedented need.



VISIT THE EVENT WEBSITE AT [BLANCHETHOUSE.ORG/BRUNCH2021](https://blanchethouse.org/brunch2021)

**“Fortis Construction has been a long-term partner of the Blanchet House because of the needed services it provides for the community. Our sponsorship of the annual brunch celebrates the volunteers and donors who are committed to helping others.”**

*—Presenting Sponsor Jim Kilpatrick, President of Fortis Construction*

## About the Event

Blanchet House’s annual brunch brings our extended family together to celebrate and support a mission that is needed more than ever. This event has grown to a gathering of more than 400 attendees and will take place online March 7, 2021 giving us the ability to reach more people.

### Reach

(NEW!) Exposure to an audience that includes business executives, community leaders, and influencers during the live event and in subsequent viewings of the recording and posts on social media.

### Value

Joining the event as a sponsor at any level provides an opportunity to be recognized publicly for your generosity and for you to gather with your colleagues, clients, vendors, family, and friends to celebrate the impact of Blanchet House on the community.

The funds raised are critical to Blanchet House being able to meet the increased need for its meal and shelter services. 2021’s event will honor the community of supporters who gave so much this year, and celebrate lives made healthier because of that support

Get ready to be inspired and filled with hope!

## 2021 HONOREES



**Jim Christianson and Ed O'Hanlon** will receive the Al Riley Award. This award recognizes their lifetime of volunteer service and stewardship of the Blanchet House mission.



**Alaska Airlines** employees will receive the Fr. Kennard Award. Their daily service during the first months of the pandemic was critical to Blanchet House being able to meet the need for meals.



**Katy Fackler** of Wells Fargo will receive the Service Award. In 2020, she volunteered to build a therapeutic beekeeping program to benefit the residents of Blanchet Farm for years to come.



**Jesuit High School** will receive the Founders Award for coming together to help meet the increased need for to-go meals by holding sack lunch drives and so much more.

[READ MORE ABOUT OUR HONOREES.](#)

## Our Impact

In 2020, thanks to heroic volunteers and generous donors we were able to develop an innovative takeout meal service that ensures everyone in need of a meal can receive one safely and quickly during the COVID-19 pandemic. 400,000 meals have prepared by our staff and residents this year.

**Willamette Week** selected us as one of Portland’s “Most Impactful Nonprofits.”

# 170

### Men Given Life-Saving Shelter

We offer a supportive and sober path from homelessness to housing.

# 1,200+

### Meals Served Daily

We provide free nutritious hot meals to people, served with compassion and dignity.

**In 2020**, Blanchet House has greatly increased our service to those in need by providing meals to the city’s outdoor shelters and peer agencies. In addition, we’re providing clothes, masks, and essential items to guests daily.

# Sponsorship Levels

Exclusive

## Presenting Sponsor [SOLD]

\$10,000

- Prominent placement of your logo and name on event web page with link to your website.
- Prominent placement on live stream landing page.
- Recognition as Presenting Sponsor on event promotional materials.
- Recognition as Presenting Sponsor in Blanchet House newsletter.
- Recognition as Presenting Sponsor in pre- and post-event advertising.
- Exclusive opportunity to share a 20-second video (sponsor expense) as part of the event.
- Option to sign a letter of support sent to VIP guests.
- Additional sponsorship recognition: Full-page ad in digital event program.
- Presenting Sponsor receives one post, featured across all platforms, highlighting their company.
- Invitation to tour Blanchet House or Blanchet Farm.

## Platinum Sponsor

6 available

\$7,500

All benefits listed for Live Stream, Gold, Silver, and Watch Party Sponsor Levels plus:

- Premium placement on event live stream landing page.

NEW!

## Live Stream Sponsor

1 available

\$6,000

All benefits listed for Gold, Silver, and Watch Party Sponsor Levels plus:

- Recognition during live stream event.
- Invitation to tour Blanchet House or Blanchet Farm

## Gold Sponsor

10 available

\$5,000

All benefits listed for Silver and Watch Party Sponsor Levels plus:

- Placement on event live stream landing page.
- Each sponsor, Gold Level and above, featured in post event thank you posts across platforms.

## Silver Sponsor

20 available

\$2,500

All benefits listed for Watch Party Sponsor Level plus:

- Recognition as sponsor on all event promotional materials
- Sponsor logo placement on event web page with link to your website
- Each sponsor, Silver Level and above, featured in a welcome post across platforms when signing on.

NEW!

## Watch Party Sponsor

Unlimited \$800

- Sponsor name placement on event web page.
- Recognition as sponsor during event pre-show.

**Blanchet House  
Social Media Channels**



### Other Sponsorship Opportunities

Interested in creating a customized sponsorship or engagement opportunity?

Contact Brenda Ray Scott, CFRE at [brscott@blanchethouse.org](mailto:brscott@blanchethouse.org) or 503-241-4340 x103.



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Yes, we will sponsor Blanchet House of Hospitality at the following level:

- ~~\$10,000~~ **SOLD** - - ~~Platinum Sponsor~~ - -

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- \$7,500 Platinum Sponsor

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- \$6,000 Live Stream Sponsor

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- \$5,000 Gold Sponsor

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- \$2,500 Silver Sponsor

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- \$800 Watch Party Sponsor

**Deadline for Sponsor Recognition**  
**Reserve your sponsorship by**  
**Jan. 15, 2021 to ensure your inclusion**  
**in event promotion.**

\$ \_\_\_\_\_ Please accept our donation to support the services offered by Blanchet House.

**Sponsor Information**

Company or Individual Name \_\_\_\_\_  
(Name as it should appear on all sponsor-related materials)

Contact Name and Title \_\_\_\_\_

Address \_\_\_\_\_ City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

The person to contact regarding your company logo:

Contact Name \_\_\_\_\_ Phone \_\_\_\_\_ Email \_\_\_\_\_

**Payment Information**

- Enclosed is a check payable to Blanchet House of Hospitality.
  - Please send me an invoice.
  - Please charge my credit card. Name on card \_\_\_\_\_
- Card number \_\_\_\_\_ CVC (3-digit code) \_\_\_\_\_ Exp. date \_\_\_\_\_
- Signature \_\_\_\_\_

Please return this form to: Blanchet House, 310 NW Glisan Street, Portland, OR 97209.

Questions? Contact Development Director Brenda Ray Scott at [brscott@blanchethouse.org](mailto:brscott@blanchethouse.org) or 503-241-4340 x103. Visit the event web page at [BlanchetHouse.org/Brunch2021](http://BlanchetHouse.org/Brunch2021).

Blanchet House of Hospitality is a 501(c)(3) nonprofit organization. The taxpayer identification number is 93-6031009.